

## **OUR AMBITION**

Everyone gets home from work, to their loved ones, safe and well.

## **OUR PURPOSE**

Preventing serious harm happening to people as a consequence of work.

# **OUR BEHAVIOUR - WE ARE...**

#### **FAMILY CENTRIC**

We love what we do, are motivated by our ambition, united by our purpose, proud of who we are and energised by our attitude.

We will do everything except compromise who we are, our attitude, health and family to achieve our ambition.

We look after each other and proactively take steps to protect the wellbeing of one another. When one or more of our team or our clients is carrying a large load and needs help, we all step in to provide support.

We are a team and will achieve our goals together.

#### **PRACTICAL**

We consider the practical effects and consequences rather than theories or Dogma.

We understand that all organisations operate in increasingly competitive, global markets that mean every investment needs to be optimised.

We also understand that Kiwi's are and have always been risk takers and that this is heavily entrenched in our national culture.

We are committed to delivering practical, fit-for-purpose Health & Safety solutions that make a positive difference.

#### **UP-FRONT**

We have a backbone and a heart. If we say we'll do something we will do it. We face challenges head-on, admit our mistakes and learn from them.

We work hard to ensure our stakeholders can make informed decisions and aren't afraid to tell it like it is or do the right thing, just because it's the right thing to do.

We don't like secrets or hidden agendas and will always engage openly and honestly. We expect the same from others and make no apologies for that.

#### **FOCUSED**

Impac knows where we are at, where we are going and what role each of our team has to play in getting there.

We are smart, a little edgy, and inventive. We are always looking for ways to make Health & Safety easier and more valuable for our clients.

We work hard – taking care of our stakeholders needs; and play hard – we have fun doing what we do.

We celebrate success and enjoy the journeys not just the destinations.

# **OUR ATTITUDE**

Champions of Common Sense – Lead by example, do what feels right and fits well.

Every day, every time, everywhere.